

Exam. Code : 216403

Subject Code : 5361

**M.A. (English) 3rd Semester
COMMUNICATION STUDIES**

Paper—XV, Opt. (i)

Time Allowed—Three Hours] [Maximum Marks—80

Note :—Candidates are to attempt **FIVE** questions, **ONE** from each Section. **Fifth** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Enumerate with brief description the fields of communication.
2. Discuss various models of communication with special reference to Aristotle's model.

SECTION—B

3. 'Language is not a passive descriptor of our thoughts, but as something that helps us think'. Discuss the statement with reference to the relationship between language and thought.

4. Define Rhetoric with special reference to Aristotle's aspects of *ethos*, *pathos* and *logos*.

SECTION—C

5. What is professional communication and its critical features.
6. Discuss audience analysis and its factors with special reference to egocentrism.

SECTION—D

7. Attempt analysis of a film of your choice, assigning reasons for its selection and relevance to society.
8. Discuss content analysis and various approaches to it.